



Downingtown Good Neighbor Christmas Inc.

in partnership with

Downingtown-Thorndale Regional
Chamber of Commerce



Email: dtownchristmas@aol.com Website: www.dtownchristmas.com

2022 Downingtown Good Neighbor Christmas Sponsorship Opportunities

SEVERAL NEW SPONSORSHIP LEVELS FOR 2022!!

CHRISTMAS TREE SPONSOR!

(The cost of decorating the Christmas Tree each year is a huge expense for the committee.)

Double Diamond Sponsor - \$5,000 (One Sponsor only)

1. Sponsorship listed on Christmas Tree Lighting Banner displayed from November 14 – November 28 hanging across Business Rt. 30 in front of Borough Hall.
(2022 Christmas Tree sponsored byCompany Name.)
2. Company Logo on same banner.
3. Tree Sponsor sign in the area of the Christmas Tree.
4. Company logo/name on Christmas ornament displayed on Christmas Tree.
5. Sponsorship listed on Christmas Website and Christmas Facebook page.
6. Person/persons representing company will light the Christmas Tree.

**Double Diamond Sponsor will need to contact Steve or Dianne Plaughter
if you are interested in this level.**

DO NOT SEND IN THE SPONSOR FORM. Only one Double Diamond Sponsor!

PARADE BAND SPONSORS!

Diamond Sponsor - \$2,000 (Four Sponsors only)

1. Company Logo on Parade Banner displayed from November 28 – December 12 hanging across Business Rt. 30 in front of Borough Hall.
2. Company logo on Christmas ornament displayed on garland in the area of the Christmas Tree
3. Sponsorship listed on Christmas Website and Christmas Facebook page
4. Company name on a sponsor banner that will be displayed near the Christmas Tree during the holiday season
5. Banner carried in parade in front of a band similar to this also with your company logo.

“Barney’s Parade Band”
sponsored by
Company Name

**If there is a specific band you would like to sponsor,
please e-mail dtownchristmasparade@gmail.com for a list of the bands
IN ADDITION TO submitting the Sponsor form.**

Platinum - \$1500

1. Company Logo on Christmas Tree Lighting Banner displayed from November 14 – November 28
2. Company Logo on Parade Banner displayed from November 28 – December 12
3. Company logo on Christmas ornament displayed on garland in the area of the Christmas Tree
4. Company Logo on Platinum Sponsor Banner carried in the beginning of the parade
5. Company name on a sponsor banner that will be displayed near the Christmas Tree during the holiday season
6. Company name listed on Christmas Website as a sponsor.

Gold - \$1000

1. Company logo on Christmas ornament displayed on garland in the area of the Christmas Tree
2. Company Logo on Gold Sponsor Banner carried in the parade
3. Company name on sponsor banner that will be displayed near the Christmas Tree during the holiday season
4. Company name listed on Christmas Website as a sponsor.

Silver - \$500

1. Company Logo on Silver Sponsor Banner carried in the parade
2. Company name on sponsor banner that will be displayed near the Christmas Tree during the holiday season
3. Company name on gift tag displayed on lampposts along Lancaster Avenue
4. Company name listed on Christmas Website as a sponsor.

Bronze - \$300

1. Company name on banner that will be displayed near the Christmas Tree during the holiday season
2. Company name on gift tag displayed on lampposts along Lancaster Avenue
3. Company name listed on Christmas Website as a sponsor

Good Neighbors – Other amounts

1. All donations will be listed on Christmas website as a sponsor.
2. Those donations of \$100 and above will have a gift tag displayed on lampposts along Lancaster Avenue.

Sponsor Registration and Information

1. Complete the attached sponsor form and return with check made payable to
Downingtown Good Neighbor Christmas Inc.
2. Mail check to Downingtown Good Neighbor Christmas Inc., 11 Court Drive, Downingtown, PA 19335
3. OR – You can use PayPal on the website Sponsor Page at www.dtownchristmas.com – then email us the sponsorship information page
4. Questions? Contact:
Dianne Plaucher, Christmas Chairperson at 484-678-6835 or email at dtownchristmas@aol.com
Steve Plaucher, Chamber Executive Director at 610-269-1523 or email splaucher@trcc.com
5. Deadline for Sponsorships is **October 31, 2022** to allow time for banners to be ordered.



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SPONSOR FORM

Company Name _____

Contact Person _____

Address _____

Phone # _____ Email _____

- _____ \$2,000 Diamond (Parade Band Sponsor)
- _____ \$1500 Platinum
- _____ \$1000 Gold
- _____ \$500 Silver
- _____ \$300 Bronze
- _____ Other Good Neighbor - Amount \$ _____

_____ Check enclosed _____ Used PayPal on website

Checks made payable to: Downingtown Good Neighbor Christmas Inc.

Mail to: Downingtown Good Neighbor Christmas, Inc.
11 Court Drive, Downingtown, PA 19335

Diamond, Platinum, Gold and Silver Sponsors: Please be sure to email your company logo to dtownchristmas@aol.com no later than **October 31, 2022** to allow time for the printing of banners